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MEDIA RELEASE

Be your own boss at Bean Bar

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FOR IMMEDIATE RELEASE

Adelaide's favourite coffee franchise, Bean Bar, is offering a rare and exciting opportunity for coffee lovers and business entrepreneurs to 'join the revolution' and **own their own Bean Bar store.**

For a short time only, Bean Bar is offering **no licensing fees** or related charges, such as document fees, for new Bean Bar store openings, including the newest store in Churchill Shopping Centre, opening in October.

Director of Bean Bar, Nitin Jakhwal says this is a great opportunity for commercial operators wanting to open a coffee shop in Adelaide with an established brand, renowned suppliers and a successful reputation, at a low investment.

"We are offering the opportunity to South Australians who have always dreamed of becoming their own boss, to be part of the Bean Bar revolution, at an investment as low as \$80,000 - \$140,000," Nitin said.

"This will mean they will be able to open their own Bean Bar branded store with all the support, experience, knowledge and training that comes with being part of a successful franchise, for a basic fit-out cost.

"When purchasing a new store, licensing fees and related expenses generally equate to around \$30,000 to \$50,000. At Bean Bar, we strongly believe that by offering a low-key investment entrance, this will provide a successful and sustainable franchise model for the future.

"With the savings on offer, the operator will be able to invest in their store and start with a better cash flow model, which is imperative when you start a new business," he said.

There are two new Bean Bar stores scheduled to open in the next six months in Adelaide. The first store will open in October at the Churchill Shopping Centre, which will host South Australia's first Costco Supermarket, as well as being home to the biggest Coles and K-MART in South Australia.





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Bean Bar was first established in South Australia in 2001. There are currently six Bean Bar stores in operation, five of which are franchised and one of which is corporate. In addition, Bean Bar also operates two 'pop-up' stands at Adelaide Oval and West Adelaide Oval. Bean Bar employs more than 30 staff members across the existing Adelaide stores. For more information on Bean Bar or the business opportunity, visit www.beanbar.com.au or phone Nitin Jakhwal on 0448 550 103.

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